

# CONNECTING WITH MEMBERS ONLINE

LEADERS' RESOURCE



# CONNECTING WITH MEMBERS ONLINE



# **WAYS YOU CAN DO IT**

**1. COMMUNICATING 101**

**2. ENGAGEMENT 101**

# COMMUNICATING 101

# ONE-TO-ONE CALLS

## PURPOSE

To create a human connection despite being physically apart.

Allows you to express yourself with body language and facial expression.

# WHAT YOU CAN USE IT FOR

## 1. Next Step Lessons

## 2. Discipling Sessions

- a. To impart using the lessons as a tool.
- b. Set a regular time every week.

## 3. Pastoral Calls

- a. Check on how they are doing.
- b. Ask and listen. End by praying for them.

# GROUP CALLS

## PURPOSE

Gather as a community and allows everyone to interact together.

# WHAT YOU CAN USE IT FOR

## 1. Connect Group

## 2. Prayer Group

a. How to lead prayer over group calls

## 3. Pastoral Calls

a. For families to connect if they get too big but still want to experience Church together.



# VIDEO CALL ETIQUETTE

# DOs

1. Arrange a date and inform them before the call.
2. Be ready for the actual call.
3. Dress appropriately.
4. Inform your family members that you will be in a call.
5. Speak into the microphone slowly.
6. Pay attention and look at the camera.
7. Remind your members to mute their microphone when not speaking.

# DON'Ts

1. Avoid calling in from a noisy environment.
2. Avoid having a distracting background.
3. Avoid calling at odd hours.
4. Avoid looking around or fumbling with items in your surroundings.
5. Don't keep talking, be mindful and let others speak.
6. Don't interrupt- wait for the other person to finish speaking.

**FREE VIDEO CALL TOOLS**

# TYPE OF CALL

## LONG ONE-TO-ONE CALLS



**Zoom**



**Skype**

# TYPE OF CALL



## ZOOM

- a. Max no. of participants: 100
- b. Host has greater function and control over meeting
- c. Unlimited time for one-to-one calls
- d. Limited to 40 minutes for group calls

# TYPE OF CALL



**SKYPE**

- a. Max no. of participants: 50
- b. Limited to 4 hours per call and 100 hours per month
- c. Note: May have connectivity issues and lag problems

# TYPE OF CALL

## SHORT ONE-TO-ONE CALLS



WhatsApp



Facetime



# TYPE OF CALL



## WHATSAPP

- a. Max no. of participants: 4
- b. Quick and convenient, ready access to contacts
- c. Note: not as stable and may be interrupted by messages

# TYPE OF CALL



## FACETIME

- a. Max no. of participants: 32
- b. Quick and convenient, ready access to contacts
- c. Note: limited to Apple iOS and MacBook OS users

# TYPE OF CALL

## GROUP CALLS



**Google Hangouts**



**Houseparty**

# TYPE OF CALL



## GOOGLE HANGOUTS

- a. Max no. of participants: 12
- b. Can be used on browser or app
- c. Non Gmail-users can be added to a meeting
- d. Unlimited time

# TYPE OF CALL



## HOUSEPARTY

- a. Max no. of participants: 8
- b. Has built-in games for groups on mobile app
  - Celeb in the bag
  - Pictionary
  - Quick Draw

# CHECKLIST

## What you need before starting your video calls

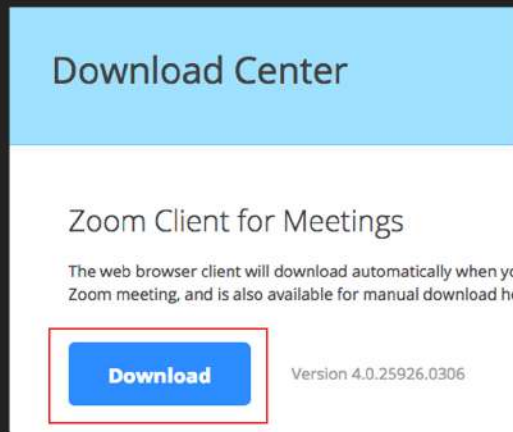
1. Desktop, laptop or mobile device with camera function
2. Stable internet connection ( use WiFi for long sessions )
3. Private space with minimal disruptions
4. Earphones with microphones ( optional but recommended )

# ZOOM: STEP-BY-STEP GUIDE

Step 1:

Download Zoom app via <https://zoom.us/download> on desktop, or via Google Play Store (Android) or App Store (Apple iOS) on your mobile device

**On desktop/laptop**



**On Apple iOS**

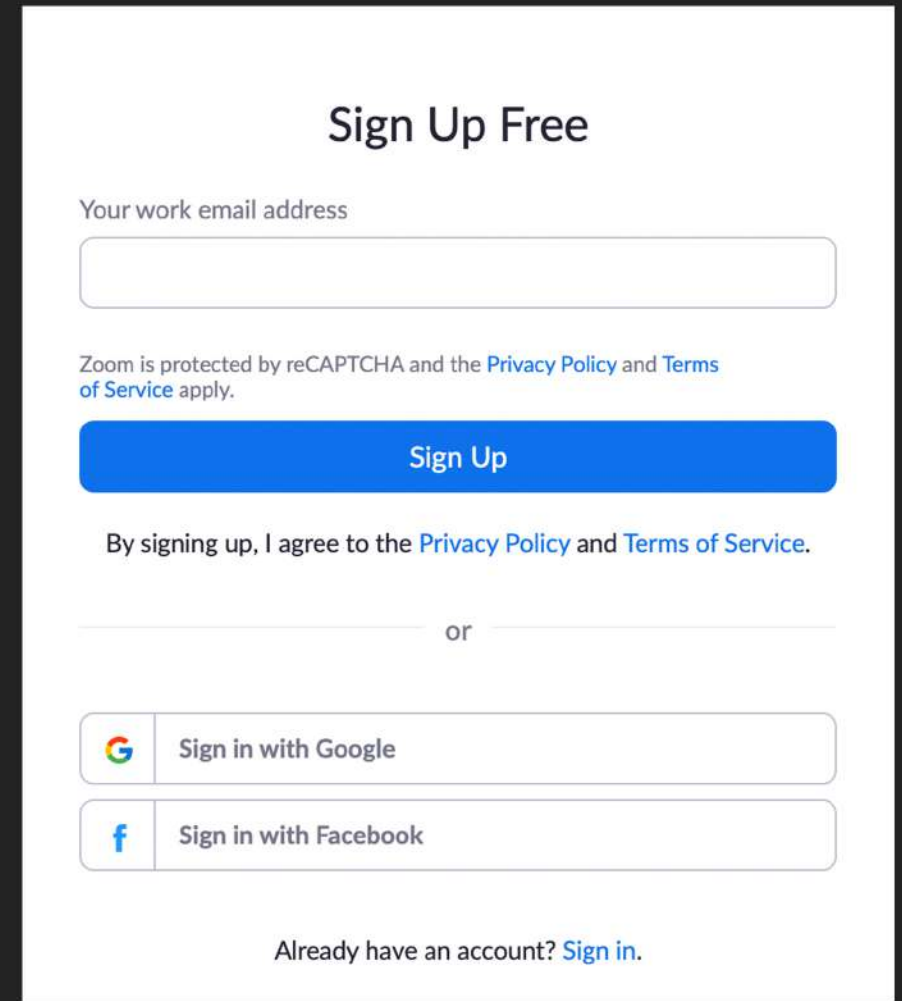


**On Android**

# ZOOM: STEP-BY-STEP GUIDE

Step 2: Sign up for a free Basic account via <https://zoom.us/signup> with your email address or Google / Facebook account.

Use the same credentials to sign up after opening the Zoom app.



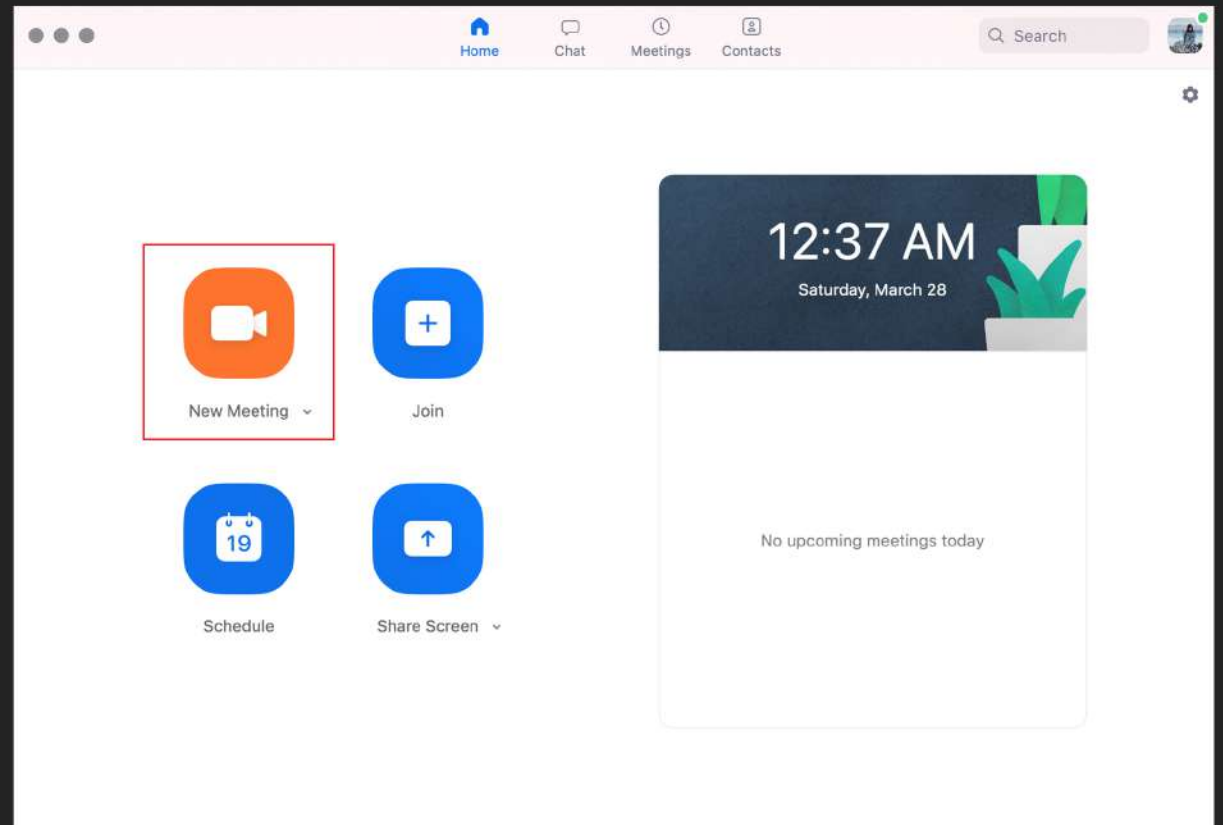
The screenshot shows the Zoom 'Sign Up Free' page. At the top, the title 'Sign Up Free' is centered. Below it is a text input field labeled 'Your work email address'. Underneath the field is a line of text: 'Zoom is protected by reCAPTCHA and the [Privacy Policy](#) and [Terms of Service](#) apply.' A prominent blue button with the text 'Sign Up' is centered below this text. Below the button is a line of text: 'By signing up, I agree to the [Privacy Policy](#) and [Terms of Service](#).' A horizontal line with the word 'or' in the center separates this from the social login options. There are two buttons for social login: 'Sign in with Google' (with the Google 'G' logo) and 'Sign in with Facebook' (with the Facebook 'f' logo). At the bottom of the page, there is a link: 'Already have an account? [Sign in](#).'



# ZOOM: STEP-BY-STEP GUIDE

Step 3: Open the Zoom app. You will see the following layout:

Step 4: Click on the “New Meeting” button to start an online meeting. Your camera will automatically switch on.



# ZOOM: STEP-BY-STEP GUIDE

Step 5: In the toolbar at the bottom, click on the "Invite" button.



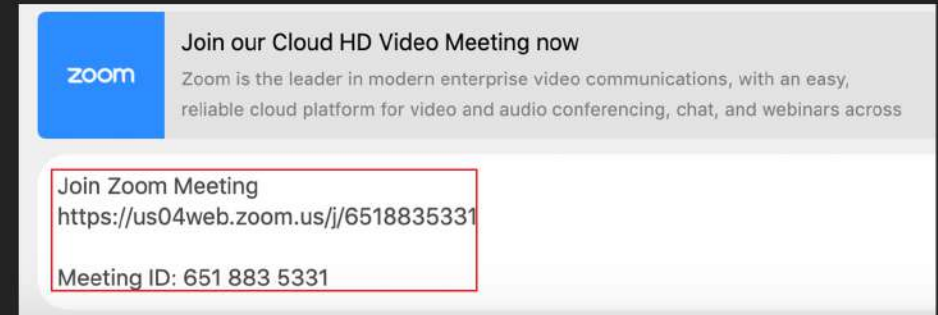
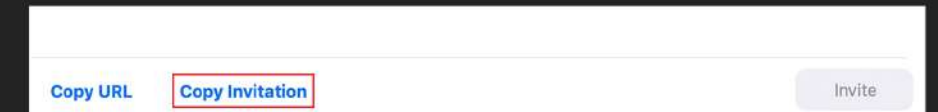
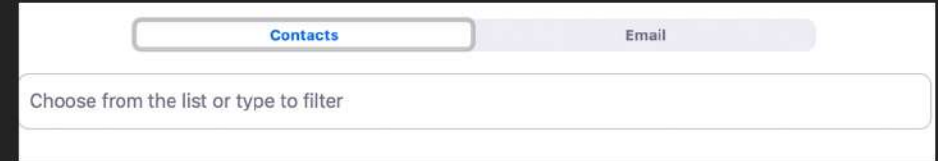
You can either invite participants by copying and pasting the meeting URL, or by adding Contacts into the meeting.

# ZOOM: STEP-BY-STEP GUIDE

If you can access your messaging platforms on the same device:

Step 6: Click on the "Copy Invitation" button to generate a message with a direct link to your meeting.

Step 7: Send out the invitation message to your recipient(s) by clicking "Paste" in your preferred messaging platform.

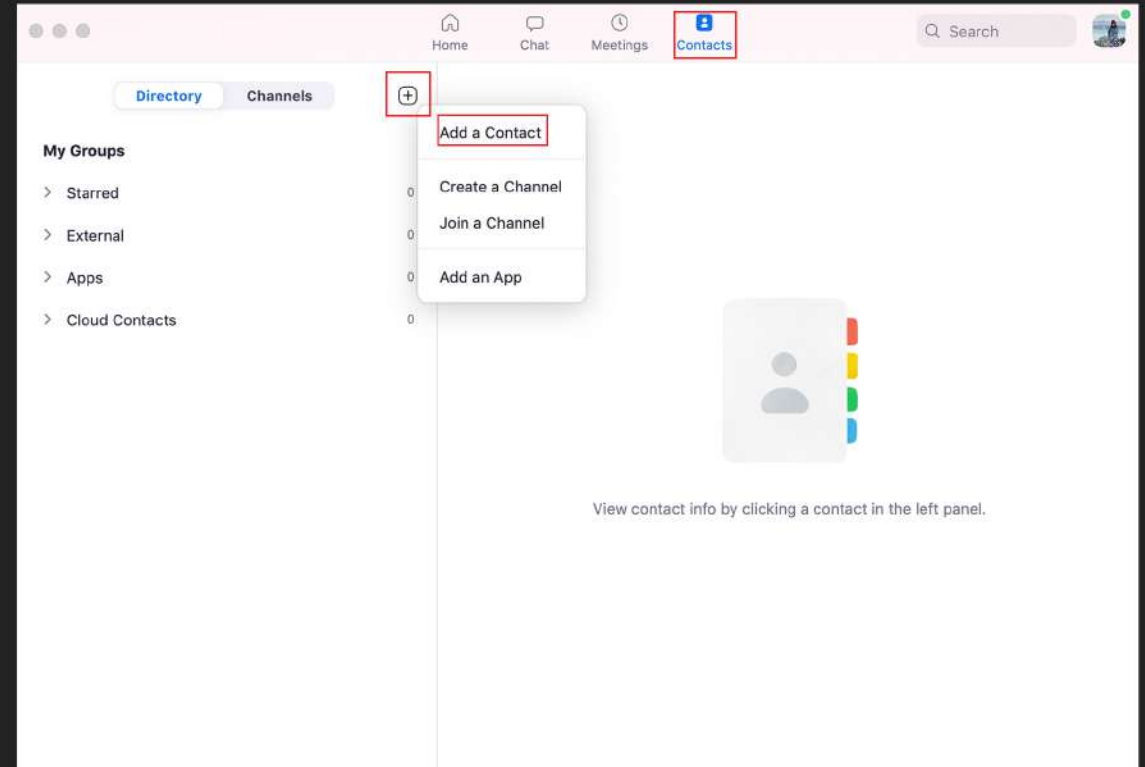


# ZOOM: STEP-BY-STEP GUIDE

**If your messaging platforms are on another device:**

Step 6: Add contacts before setting up the meeting, by clicking on the "Contacts" button in the navigation bar on top.

Click on the "+" sign and add a contact with their email address.



# ZOOM: STEP-BY-STEP GUIDE

## **Mute**

- Turn on/off your microphone

## **Start/Stop Video**

- Turn on or turn off your camera

## **Manage Participants**

- Mute all or specific participants
- Remove participants

## **Share Screen**

- Allow participants to see your own screen

## **Chat**

- Allow participants to type messages and share files with each other

## **Record**

- Save a video recording of your meeting
- Reactions
- Send emojis

## **End Meeting**

- Leave meeting or end meeting for all

# ENGAGEMENT 101

# USING SOCIAL MEDIA

## PURPOSE

Connect with people anytime, anywhere outside of Sunday Service and Connect Groups.

Ride on mass platforms and trends to reach out to wider groups of people (e.g. pre-believers, contacts, friends, family members, relatives, and maybe even strangers!)

Use eye-catching visuals and easily-digestible content to catch people's attention.

# USING SOCIAL MEDIA

## WHAT YOU CAN USE IT FOR

Create and share uplifting content (e.g. images, videos, quotes)

Get people involved by 'tagging' them to respond or share their own content too

Generate buzz around events and outreaches

Share and repost official announcements from church



# SOCIAL MEDIA PLATFORMS



**Facetime**

Widely used across all ages  
Good for elaborate content



**Instagram**

Mostly used on-the-go and  
on mobile

Good for quick and  
bite-sized content

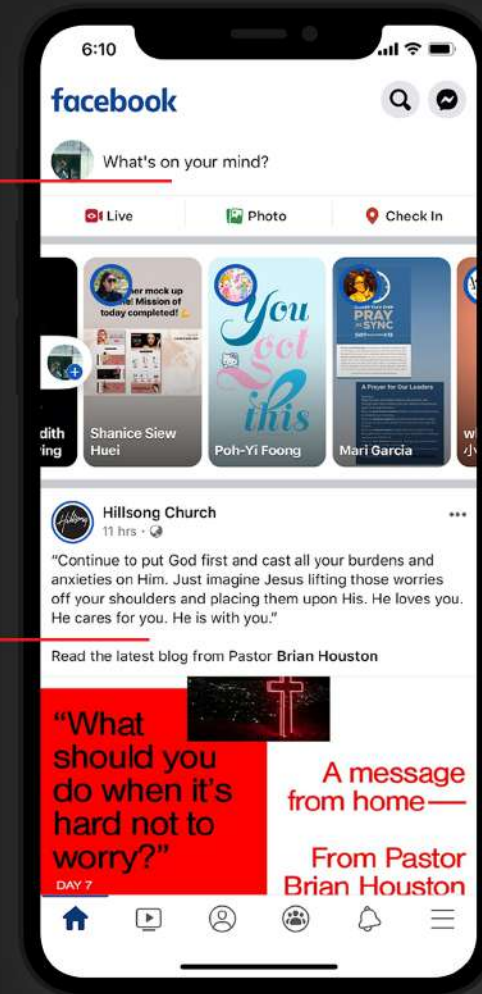
# FACEBOOK FEATURES

## FB POSTS

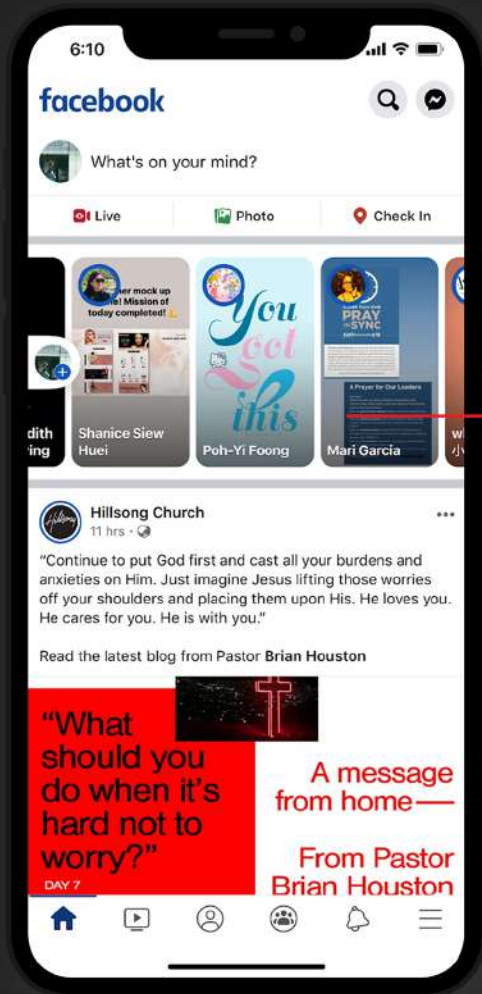
Post your own images, videos or thoughts, or share content from other sites.

Tag your friends to draw their attention to your content!

You can also share, like and comment on other's posts.



# FACEBOOK FEATURES



## FB MESSENGER

Chat interface for talking to Facebook friends

## FB STORIES

Share an image or video of what is happening at the moment

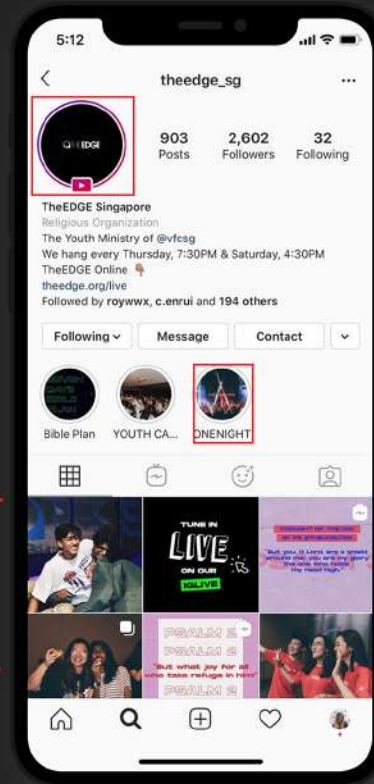
# INSTAGRAM FEATURES

## IG STORIES

Share and image or video of what is happening at the moment

## IG POSTS

Use this to share images, brief text and short videos



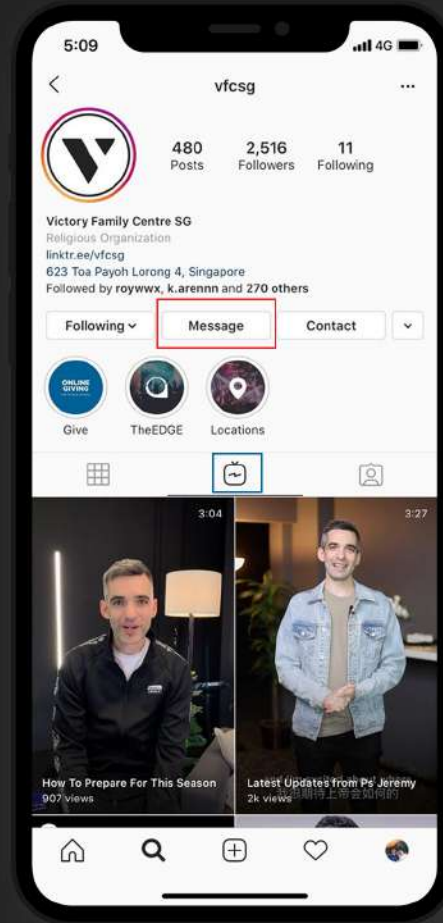
## IG HIGHLIGHTS

Save and categorise your IG stories to be featured on your profile page.

# INSTAGRAM FEATURES

## DIRECT MESSAGE

Send messages and chat with people with this function.



## IGTV

Suitable for videos longer than 60s

# WAYS TO USE SOCIAL MEDIA

## 1. Images and Videos

- see something cool? Snap a photo or video and share it!
- create your own graphics with Bible verses in the Bible app and share it!

## 2. Testimony and Reflections

- share what God has done in your life or spoken to you, through a text post or talking about it on camera!

## 3. Prayer Requests

- ask people if they have any prayer needs and pray for them!

## 4. Challenges and Chain Posts

- do something interesting that your friends can follow and tag them to do it too!

# WAYS TO USE SOCIAL MEDIA

**If you do not have ideas for your own content, you can also do the following:**

1. Share links to readily-available content from other websites!

( make sure they are credible sources )

2. Respost your friends' posts by clicking "Share"

3. Repost content from VFC's social media pages

4. Join the Telegram Channel for leaders, where relevant graphics will be available for you to download and share